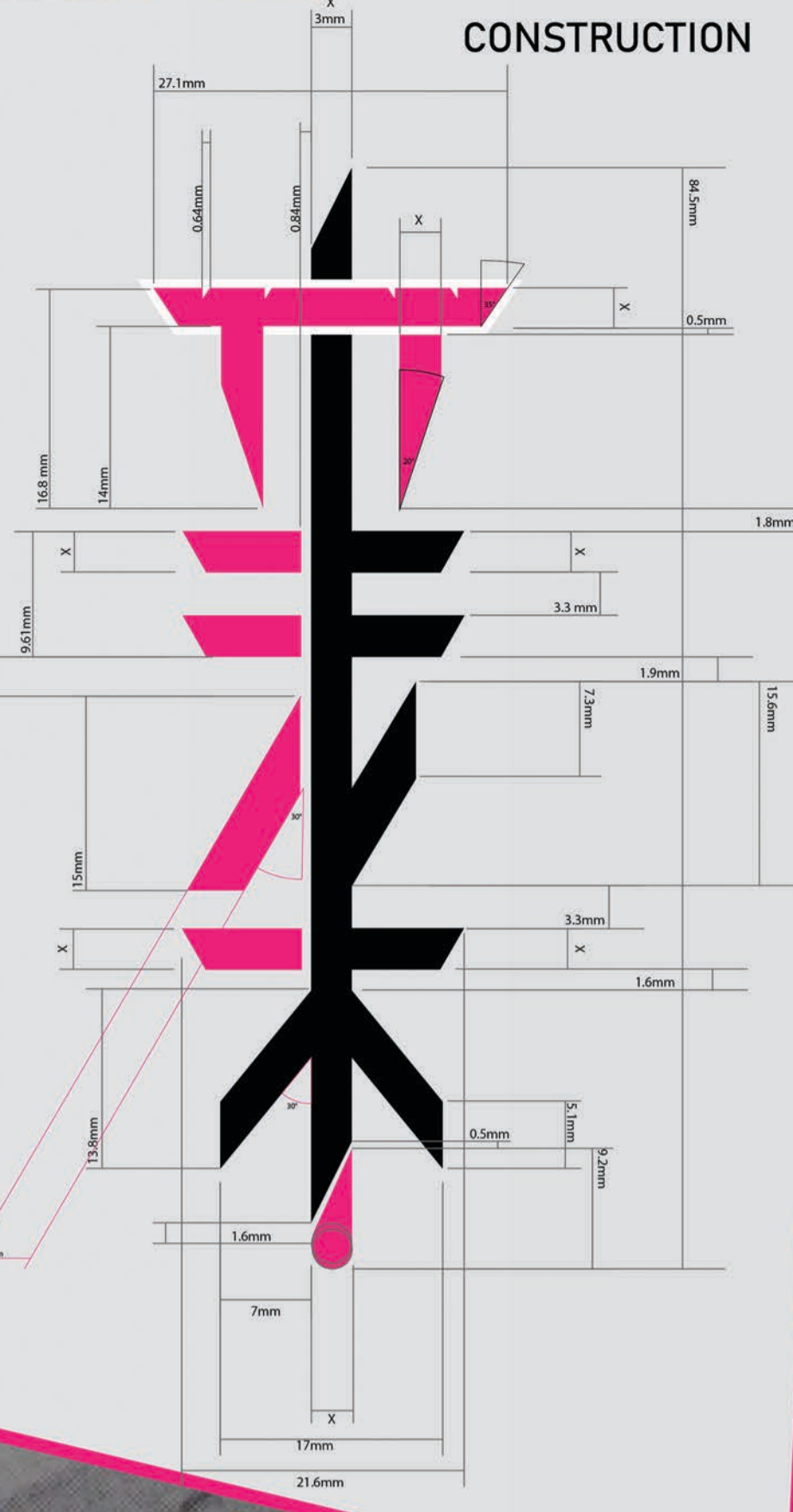


P  
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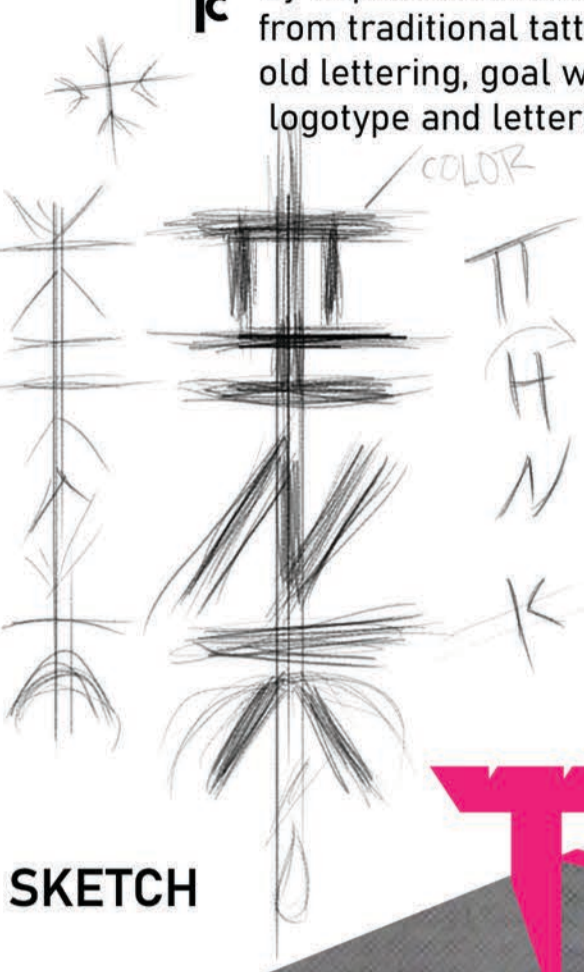
Lettering is done with implementation of Bosančica, cyrillic alphabet that originated in medieval Bosnia. With the transformation into bold and sharp style, letters are adapted for a combination of final designs.

Shape design is inspired by traditional Bosnian (Catholic) tattoos. Which started existing during Ottoman empire occupation.

By implementation of vertical linework from traditional tattoo symbols and old lettering, goal was to combine logotype and lettering into one.



INSPIRATION FOR SHAPE



SKETCH

#ED1E79

#000000

The entire brand and logo were created as concept for a Tattoo Ink company called "PINK (ПИНК)." With the aim of using the last three letters as a clear representation of ink and "P" as an accent on color pink as the brand's key color.

One of the main usages of this logo would be labeling the tattoo ink bottles. Therefore is suggested design of the label with the usage of Bosančica (with a purpose to revive the interest of the reader in this unique alphabet), all information which EU standards request, and simple implementation of the logotype.

LABEL DESING

Item No: A042  
Date of production : 10.1.2022  
Date of opening :  
Best before 2.01.2023

INGREDIENTS  
Aqua CAS#7732-15-8-CH77266, Hamamelis Virginiana extract, CAS#9823-2-Isopropyl alcohol

WARNING : Do not use in or near eyes User assumes all responsibility for this product. As with any product, allergic reaction can occur.

Shake well Manufacturer recommends color and skin patch test

FOR MORE INFO  
SCAN CODE

IMPORTER: Platonic Europe GmbH, Wilhelm Maybach, Str.1230124  
DISTRIBUTOR: Body Cult GmbH www.body-cult.com

MFG P-ink tattoo, Lachlin Drive, Brighton  
RN992383041-244

STERILE R  
12 M  
STORAGE PROPERLY

120ml  
TATTOO INK  
Lining black-ЛННННГ БЛФФ



Due to latest European Union's new ban on few coloured tattoo ink, which took a place on 4th January 2022 this examples would be taken in consideration of usage after finding approved chemicals for production.